SUMMER ADVOCACY ALERT!

Who: Advocates for EMS Supporters
What: Co-Sponsorship Drive for the Field EMS Bill - H.R. 3144
When: Congressional Summer Recess: August 4 – September 9, 2012
How: Just follow the easy steps outlined below!
Questions? Paolo Mastrangelo at Paolo.Mastrangelo@hklaw.com, 202-469-5121
Kate Leeson at Kate.Leeson@hklaw.com, 202-419-2517

Advocates for EMS is launching a co-sponsorship drive for the Field EMS Quality, Innovation, and Cost Effectiveness Improvements Act of 2011 (H.R. 3144) during the Congressional summer recess, which will run from August 4 – September 9, 2012. Your grassroots advocacy is critical as we seek to build support for H.R. 3144!

Provided below are 3 easy steps for how to conduct an effective summer advocacy outreach strategy.

1. **SCHEDULE AN APPOINTMENT by Friday, August 3** - call your Representative's district office to schedule an appointment.
   a. To identify your Representative, visit the following web site: [http://www.house.gov/representatives](http://www.house.gov/representatives), enter your zip code in the upper right hand corner of the page, and click on the link for the Representative it calls up. Listed on the Representative’s web site will be contact information for the Representative’s District office.
   b. Use the following **talking points** to call the District office:
      i. My name is ___________, and I’m calling to request a meeting with the Representative to discuss an important piece of legislation called the Field EMS Bill.
      ii. This legislation is important to me as a _____________ (explain your emergency services role in the community.)
      iii. I would like to meet with the Representative to discuss the bill (H.R. 3144) with him in further detail and why it would benefit our District.
iv. Would there be an appropriate time for me to visit the District office for a meeting during the month of August? If the Representative is not available, is one of the District staff members available to meet with me instead?

v. Note: If your Representative and their staff are unable to meet during the month of August, consider scheduling a meeting for a date in September when they plan to be in the District. Alternatively, send a letter using the outline for a meeting provided in step #2 below.

2. **MEET WITH YOUR REPRESENTATIVE by Friday, August 31** -
   Whether you **meet** with your Representative at their office or somewhere else in the district, here are some pointers for how to conduct the meeting:
   a. Be prepared to:
      i. **Introduce** yourself – explain that you’re a constituent and your role in the EMS community.
      ii. **Educate** the Representative about H.R. 3144, what the legislation does, and why you support the bill. Provide the Representative with a copy of the one-pager on the bill, which is attached to this alert.
      iii. **Request** that the Representative co-sponsor the bill.
      iv. **Indicate** that you will be following-up with the Representative’s Washington office with similar information.
      v. **Thank** the Representative for their time and consideration.

3. **FOLLOW-UP WITH THE WASHINGTON OFFICE by Friday, September 7** - Follow-up with a call to the Washington, DC staff.
   a. Visit the following web site: [http://www.house.gov/representatives](http://www.house.gov/representatives), enter your zip code in the upper right hand corner of the page, and click on the link for the Representative it calls up. Listed on the Representative’s web site will be contact information for the Representative’s Washington office.
   b. **Call** the Washington office, ask to speak with the Health Care Legislative Assistant and be prepared to:
      i. **Introduce** yourself – explain that you’re a constituent and your role in the EMS community. Explain that you met with the Representative in the District about the Field EMS Bill.
      ii. **Educate** the staffer about H.R. 3144, what the legislation does, why you support the bill and why you asked the Representative to co-sponsor the bill.
      iii. **Offer** to email the staffer a copy of the one-pager on the bill, which is attached to this alert.
      iv. **Indicate** that you hope the staffer will take a look at the bill and
discuss the opportunity to co-sponsor the legislation with the Representative.

v. Thank the staffer for their time and consideration.

4. **PLEASE SEND US AN EMAIL by Monday, September 10** - Your feedback is critical to our effort to sustain the momentum in Washington. Send an email to Paolo Mastrangelo at paolo.mastrangelo@hklaw.com with the following information:
   a. **Who** did you meet with in the District office and/or spoke with in the Washington office?
   b. What was their **level of interest** in the legislation? Did they express a desire to co-sponsor the bill?
   c. Were there any requests for **follow-up information**?

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Thank you for your participation in the Summer Co-sponsorship Drive!